

# Efficient Data Analytics on Augmented Similarity Triplets

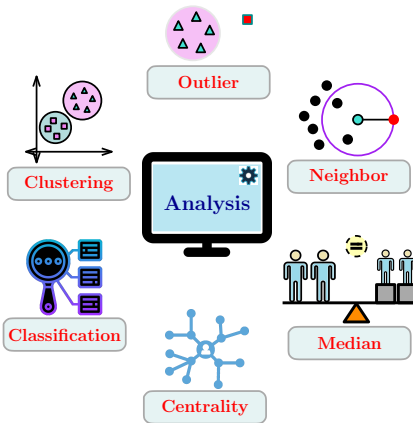
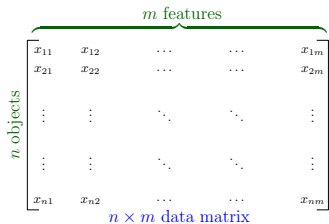
SARWAN ALI

joint work with

I. U. Khan, M Ahmad, U Hassan, M A Khan, S Alam



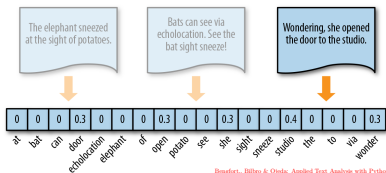
# Feature Vector Representation



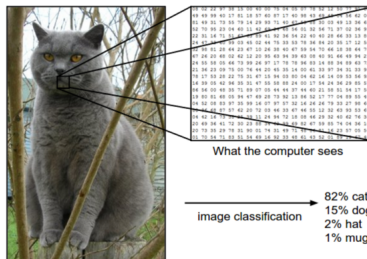
# Issues with Explicit Representation

Explicit representation of objects may not be available or meaningful

- No meaningful coordinates for **text/image/customer**

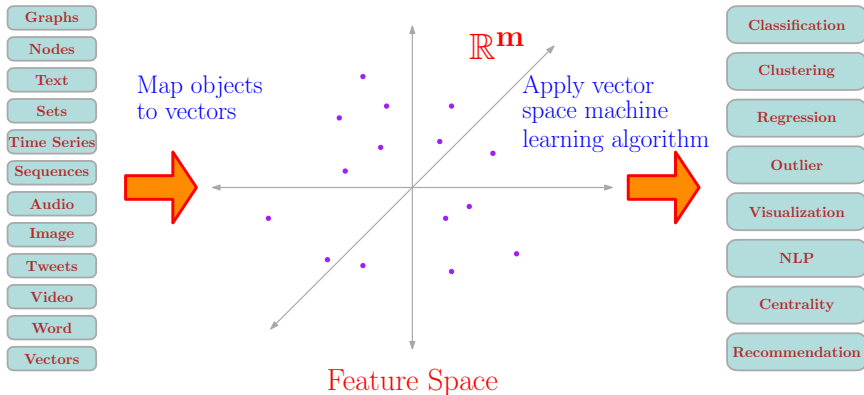


Bangfort., Blitso & Ojeda: Applied Text Analysis with Python



R. Cross & Uni. of Toronto

# Representation Learning



# Analytics Require Similarity Measures

---

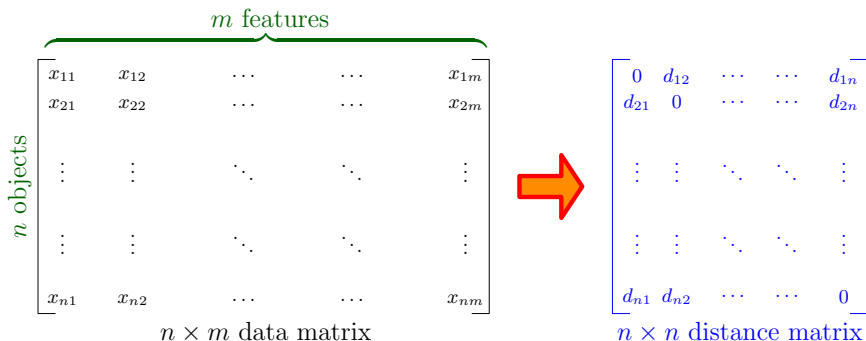
Notion of similarity is **sufficient** for data analysis algorithms

- **Classification/Clustering**: Group “similar” items
- **Outlier Detection**: Identify items “dissimilar” from others
- **Centrality Computation**: Evaluate “similarity” of an item to all others
- **Nearest Neighbor**: Find the most “similar” objects to a query object
- **Median**: Find the item most “similar” to all others
- **Recommendation**: Recommend item  $j$  to user  $i$  if users **“similar”** to  $i$  like items “similar” to  $j$
- **Locality Sensitive Hashing**: “Similar” items go to same bucket
- **Reduce dimensionality**: While preserving pairwise “similarities”

# Analytics using Similarity

## Similarity/Distance Matrix

- Used for Agglomerative clustering, Kernel SVM, Kernel PCA, ...
- Usually computed from explicit representation of objects



# Issues with Proximity Measures



Distance function may not be very meaningful

- Which two images are more **similar** based on shape/purpose?



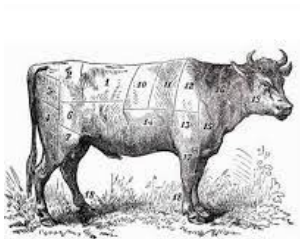
# Issues with Proximity Measures



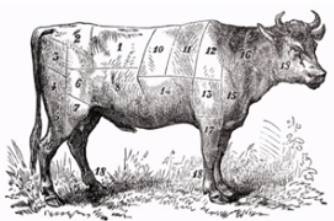
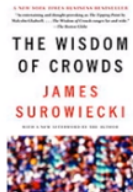
Distance function may not be very meaningful

- Which two images are more similar based on shape/purpose? RGB values of images may not encode perception of images

# Human Based Computation



## The Wisdom of Crowds



*average of 800 guesses = 1,197*  
*actual weight of the ox = 1,198*

# Human Based Comparisons

---

Humans have a hard time to

- Explain embedding coordinate
- Quantify a coordinate value
- Evaluate pairwise similarity  $sim(A, B) = ?$

# Human Based Comparisons

---

Humans have a hard time to

- Explain embedding coordinate
- Quantify a coordinate value
- Evaluate pairwise similarity  $sim(A, B) = ?$

But humans are good at

- Differentiating things perceptually
- Comparing objects' features
- Comparing pairwise similarities  $sim(A, B) > sim(A, C)?$

# Human Based Comparisons

Humans can easily assess that



Car



Jeep



Truck

A car is more similar to a jeep as compared to a truck, by utility

# Human Based Comparisons

---

Humans can easily assess that



Icecream



Steak



Cookies

Ice cream and cookies are more similar, based on taste

# Human Based Comparisons

---

Humans can easily assess that



Rocky mountains



Snow-covered peak



Sea-view

Rocky mountains and snow-covered peak are similar, by scenic view



## Encoding Comparison Result

---

Comparison of pairs-wise similarities of three objects encoded as triplets

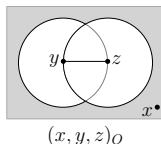
## Encoding Comparison Result

Comparison of pairs-wise similarities of three objects encoded as triplets

$x$  is the outlier among the three

**Outlier:**  $(x, y, z)_O$

$$(x, y, z)_O \implies d(x, y) > d(y, z) \text{ AND } d(x, z) > d(y, z)$$



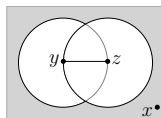
# Encoding Comparison Result

Comparison of pairs-wise similarities of three objects encoded as triplets

$x$  is the outlier among the three

**Outlier:**  $(x, y, z)_O$

$$(x, y, z)_O \implies d(x, y) > d(y, z) \text{ AND } d(x, z) > d(y, z)$$

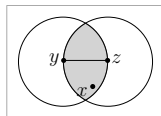


$(x, y, z)_O$

$x$  is the central among the three

**Central:**  $(x, y, z)_C$

$$(x, y, z)_C \implies d(x, y) < d(y, z) \text{ AND } d(x, z) < d(y, z)$$



$(x, y, z)_C$

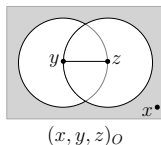
# Encoding Comparison Result

Comparison of pairs-wise similarities of three objects encoded as triplets

$x$  is the outlier among the three

**Outlier:**  $(x, y, z)_O$

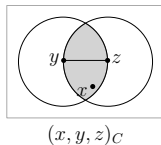
$$(x, y, z)_O \implies d(x, y) > d(y, z) \text{ AND } d(x, z) > d(y, z)$$



$x$  is the central among the three

**Central:**  $(x, y, z)_C$

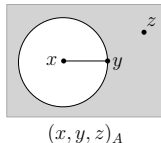
$$(x, y, z)_C \implies d(x, y) < d(y, z) \text{ AND } d(x, z) < d(y, z)$$



$x$  is the closer to  $y$  than  $z$

**Anchor:**  $(x, y, z)_A$

$$(x, y, z)_A \implies d(x, y) < d(x, z)$$



## Convert anything to anchor

---

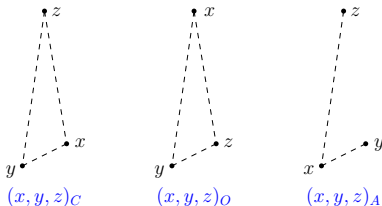
Comparison of pairs-wise similarities of three objects encoded as triplets

## Convert anything to anchor

Comparison of pairs-wise similarities of three objects encoded as triplets

Anchor triplet contains the least information

Out of the 3 pairwise distances comparisons, it only provides two



$$(x, y, z)_O \implies (y, x, z)_A \text{ AND } (z, x, y)_A$$

$$(x, y, z)_C \implies (y, z, x)_A \text{ AND } (z, y, x)_A$$

## Too many triplets

---

Since comparisons are easier than computation for humans, triplets are obtained from human sources

## Too many triplets

---

Since comparisons are easier than computation for humans, triplets are obtained from human sources

Distance matrix needs a number of for  $\binom{n}{2}$  pairs of objects

The total number of triplets are  $\binom{n}{3}$

$$\triangleright n = 300, \binom{n}{2} = 44,850 \quad \binom{n}{3} = 24,503,050$$



## Too many triplets

---

Since comparisons are easier than computation for humans, triplets are obtained from human sources

Distance matrix needs a number of for  $\binom{n}{2}$  pairs of objects

The total number of triplets are  $\binom{n}{3}$

$$\triangleright n = 300, \binom{n}{2} = 44,850 \quad \binom{n}{3} = 24,503,050$$

Statistics to the rescue to avoid getting too many triplets

To estimate a number, no need to measure the whole population or even a percentage of it. A random sample of 1000 can give decent results!

So measure only a small (preferably random) sample of anchor triplets

## Comparison result as relative ordering

Fix an ordering on objects

▷  $x_1, x_2, \dots, x_n$

For every object  $x$ , consider all triplets with  $x$  as anchor

For a pair  $x_i, x_j \neq x$ , either  $(x, x_i, x_j)_A$  or  $(x, x_j, x_i)_A$  is possible

$\Phi(x)$  is an  $\binom{n}{2}$ -dim vector encoding relative ordering of objects w.r.t  $x$

$$\Phi(x) = \begin{array}{c} \overbrace{\hspace{15em}}^{\binom{n}{2}} \\ \begin{array}{cccccccccc} (1,2) & \dots & (2,4) & \dots & (4,7) & \dots & (6,7) & (6,8) & \dots & (n-1,n) \\ \hline \square & \square & \square & \square & \square & \square & \square & \square & \square & \square \end{array} \end{array}$$

$$\Phi(x)(i,j) = \begin{cases} 1 & \text{if } (x, x_i, x_j)_A \text{ is a triplet} \\ -1 & \text{if } (x, x_j, x_i)_A \text{ is a triplet} \\ 0 & \text{else} \end{cases}$$

## Feature Vector From Triplets

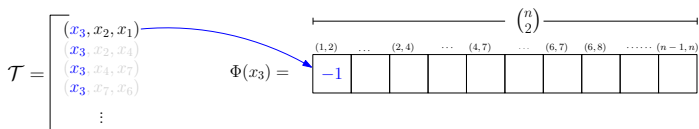
$\Phi(x_i)$  is an  $\binom{n}{2}$ -dim vector encoding relative ordering of objects w.r.t  $x_i$

$$\mathcal{T} = \begin{bmatrix} (x_3, x_2, x_1) \\ (x_3, x_2, x_4) \\ (x_3, x_4, x_7) \\ (x_3, x_7, x_6) \\ \vdots \end{bmatrix}$$

$$\Phi(x_3) = \begin{array}{c} \overbrace{\hspace{10em}}^{\binom{n}{2}} \\ (1,2) \quad \dots \quad (2,4) \quad \dots \quad (4,7) \quad \dots \quad (6,7) \quad (6,8) \quad \dots \quad (n-1,n) \\ \begin{array}{|c|c|c|c|c|c|c|c|c|c|} \hline & & & & & & & & & & \\ \hline \end{array} \end{array}$$

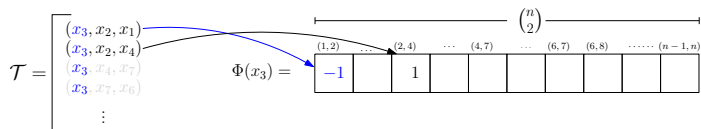
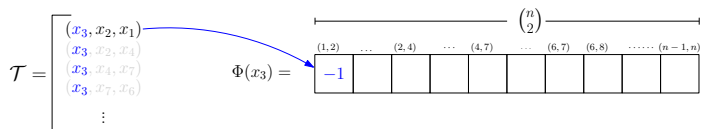
## Feature Vector From Triplets

$\Phi(x_i)$  is an  $\binom{n}{2}$ -dim vector encoding relative ordering of objects w.r.t  $x_i$



# Feature Vector From Triplets

$\Phi(x_i)$  is an  $\binom{n}{2}$ -dim vector encoding relative ordering of objects w.r.t  $x_i$





## Pairwise Similarity from Triplets

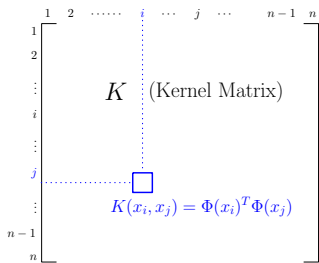
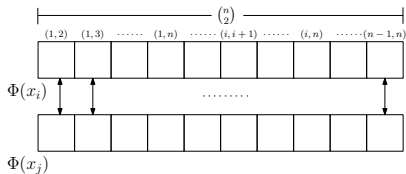
- $\Phi(x)[\cdot] - \Phi(y)[\cdot] = 0 \implies a, b$  ordered the same from  $x$  and  $y$
- $\Phi(x)[\cdot] - \Phi(y)[\cdot] = \pm 2 \implies a, b$  ordered differently from  $x$  and  $y$
- $\Phi(x)[\cdot] - \Phi(y)[\cdot] = \pm 1 \implies a, b$  ordered from one but not from other

$\Phi(x) \cdot \Phi(y)$  is agreements minus disagreements of pairs orders from  $x$  &  $y$

We use this dot product as a kernel

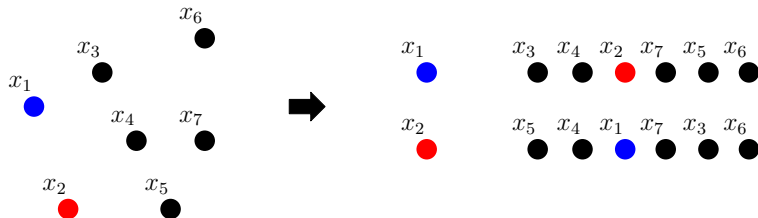
▷ a pairwise similarity measure

$$K(x_i, x_j) = \Phi(x_i) \cdot \Phi(x_j)$$



## Issues with Kernel

We want a total order on the  $n - 1$  other objects with respect to an anchor



With limited number of triplets we only get a partial order



## Triplets Representations as DAG

---

- Let  $\mathcal{X}$  be the dataset of  $n$  objects
- Let  $\mathcal{T}$  be the available triplets set
- Represent  $\Phi(x)$  as a DAG  $G_x$
- $(x, y, z)_A$  is represented as a directed edge from  $y$  to  $z$  in  $G_x$
- Formally,

$$E(G_x) := \{(y, z) \mid y, z \in \mathcal{X}, (x, y, z) \in \mathcal{T}\}$$

# Triplets Representations as DAG

$\mathcal{T}$

$(x, v_1, v_2)$   
 $(x, v_1, v_3)$   
 $(x, v_2, v_3)$   
 $(x, v_3, v_4)$

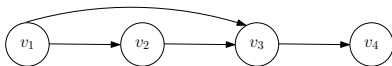
Directed Graph  $G_x$



# Triplets Representations as DAG

 $\mathcal{T}$ Directed Graph  $G_x$  $(x, v_1, v_2)$   
 $(x, v_1, v_3)$   
 $(x, v_2, v_3)$   
 $(x, v_3, v_4)$  $\mathcal{T}$ Directed Graph  $G_x$  $(x, v_1, v_2)$   
 $(x, v_1, v_3)$   
 $(x, v_2, v_3)$   
 $(x, v_3, v_4)$ 

# Triplets Representations as DAG

 $\mathcal{T}$ Directed Graph  $G_x$  $(x, v_1, v_2)$   
 $(x, v_1, v_3)$   
 $(x, v_2, v_3)$   
 $(x, v_3, v_4)$  $\mathcal{T}$ Directed Graph  $G_x$  $(x, v_1, v_2)$   
 $(x, v_1, v_3)$   
 $(x, v_2, v_3)$   
 $(x, v_3, v_4)$  $\mathcal{T}$ Directed Graph  $G_x$  $(x, v_1, v_2)$   
 $(x, v_1, v_3)$   
 $(x, v_2, v_3)$   
 $(x, v_3, v_4)$ 

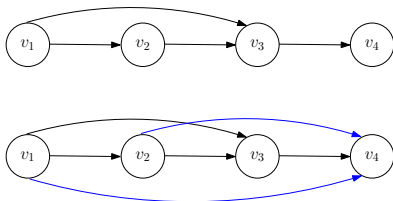
# Data Augmentation

Any reasonable notion of distance/similarity must be transitive

$$d(x, a) < d(x, b) \text{ AND } d(x, b) < d(x, c) \implies d(x, a) < d(x, c)$$

$$(x, a, b)_A \text{ AND } (x, b, c)_A \implies (x, a, c)_A$$

$(x, a, c)_A$  is the extra information extracted from the input



We perform transitive closure on graphs for each object

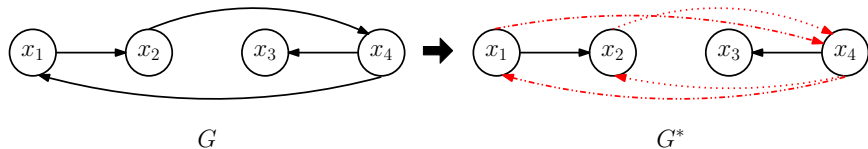
## Data augmentation reveals hidden inconsistencies

Human based data is prone to error

An inconsistent pair of triplets

$$(x, y, z)_A \quad \text{AND} \quad (x, z, y)_A$$

can be revealed with data augmentation



## Data Analytics from Augmented DAGs

**Closeness:**  $close_x(y)$  is rank of  $sim(x, y)$  in decreasing order of  $sim(x, \cdot)$

$$close_x(y) = (n - 1) - |\{z \in \mathcal{X}, z \neq x : sim(x, z) < sim(x, y)\}|$$

We have

- $close_x(y) \geq deg_{G_x}^+(y)$  ▷ lower bound
- $close_x(y) \leq n - deg_{G_x}^-(y)$  ▷ upper bound

Our estimate for  $close_x(y)$  is an average of the two bounds

$$close'_x(y) = \frac{deg_{G_x}^+(y) + n - deg_{G_x}^-(y)}{2}$$

# Data Analytics from Augmented DAGs

---

Approximate  $k$ -nearest neighbors based on estimated closeness

$$k_{\text{NN}}'(x) = \{y \mid \text{close}'_x(y) \leq k\}$$

## Classification

We use  $k_{\text{NN}}$  classifier and declare class label of  $x$  as the majority among labels of objects in  $k'_{\text{NN}}(x)$

$k$ -nearest neighbor graph,  $k_{\text{NNG}}$  is a graph on vertex set  $\mathcal{X}$  such that  $x$  is adjacent to  $k$  vertices in  $k_{\text{NN}}'(x)$

## Clustering

We construct  $k_{\text{NNG}}$  and perform spectral clustering to get clustering  $\mathcal{X}$



## Experimental Evaluation

---

We evaluate the quality of our algorithms by appropriate comparison with analytics based on the true similarity matrix of  $\mathcal{X}$ ,  $\mathcal{S}(i, j)$ .

The following metrics are used

- **Kernel Matrix  $K$** : To what extent  $K$  agrees with  $\mathcal{S}$  and how well  $K$  maintains the order of objects with respect to  $\mathcal{S}$
- **Centrality and Median**: Demonstrate quality of approximate centrality by showing rank correlation between true and approximate centralities
- **Nearest Neighbors**: Compare true and approximate nearest neighbors
- **Clustering**: Performing spectral clustering on the nearest neighborhood graph and reporting purity
- **Classification**: Using the  $k$ NN classifier with train-test split of 70 – 30% to perform supervised analysis

## Dataset Description (Real-World)

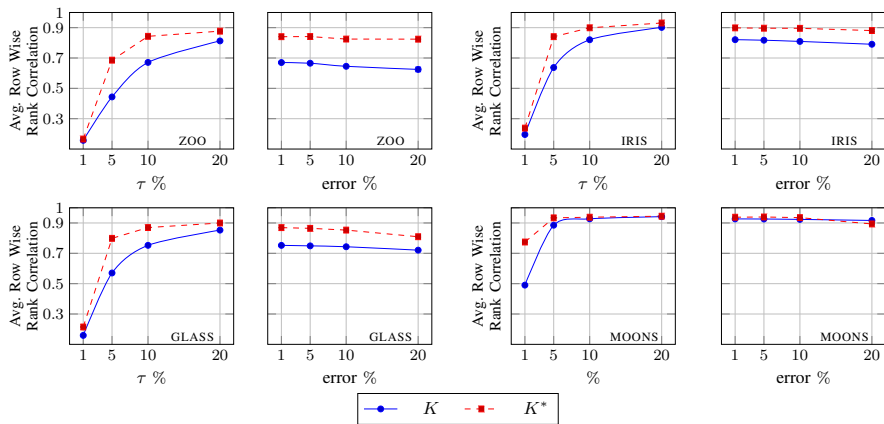
---

- **ZOO** dataset consists of 16-dimensional feature vectors of 101 animals. The dataset has 7 different classes
- **IRIS** dataset contains 4-dimensional feature vectors of 150 flowers in 3 classes. Attributes are lengths and widths of petals and sepals
- **GLASS** dataset contains 214 objects in 7 classes. Each object has 9 features (number of components used in composition of the glass)
- **MOONS** is a synthetic of 500 points that form two interleaving half circles. Each point is 2-dimensional and the dataset has 2 classes

## Dataset Description (Synthetic)

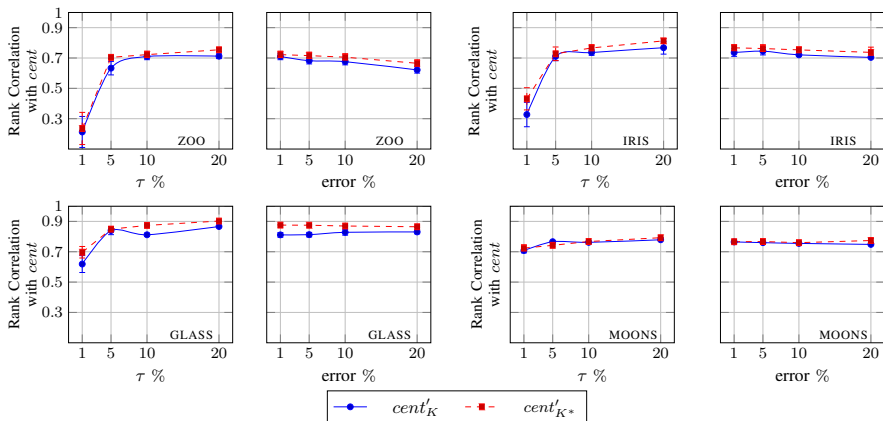
- Similarity  $\mathcal{S}$  and distance matrix  $\mathcal{D}$  are generated from feature vectors
- We use Euclidean similarity for IRIS, GLASS, and MOONS datasets and Cosine similarity for ZOO dataset
- We use  $\mathcal{D}$  and  $\mathcal{S}$  only to generate triplets and for comparison
- We randomly generate triplets by comparing the distances of two objects  $y$  and  $z$  from an anchor object  $x$
- A triplet  $(x, y, z)$  is obtained by comparing  $d(x, y)$  and  $d(x, z)$  such that  $d(x, y) < d(x, z)$
- We generate  $\{1, 5, 10, 20\}$  % of total possible triplets and introduce *relative error* =  $\{0, 1, 5, 10, 20\}$  % in generated triplets in experiments

# Results (Rank Correlation with True Similarity Matrix)



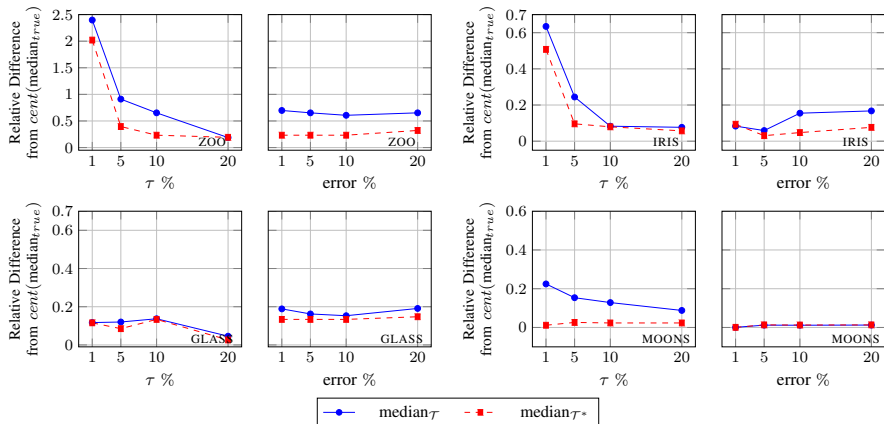
- Average row-wise rank correlation of  $K$  and  $K^*$  with  $\mathcal{S}$  (true similarity matrix) for different datasets
- A higher correlation value shows more agreement with  $\mathcal{S}$

# Results (True vs. Approximate Centrality Vectors)



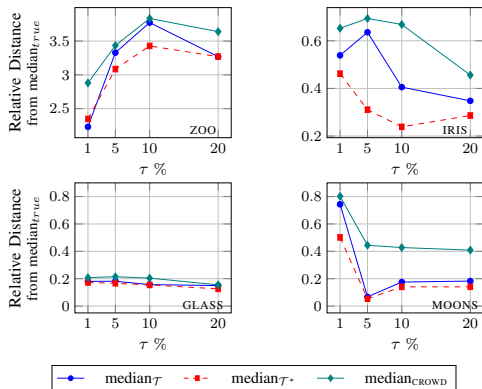
- Rank correlations of true and approximate centrality vectors
- $\text{cent}'_K$  and  $\text{cent}'_{K^*}$  are centrality vectors computed from  $K$  and  $K^*$

# Results (Median Comparison)



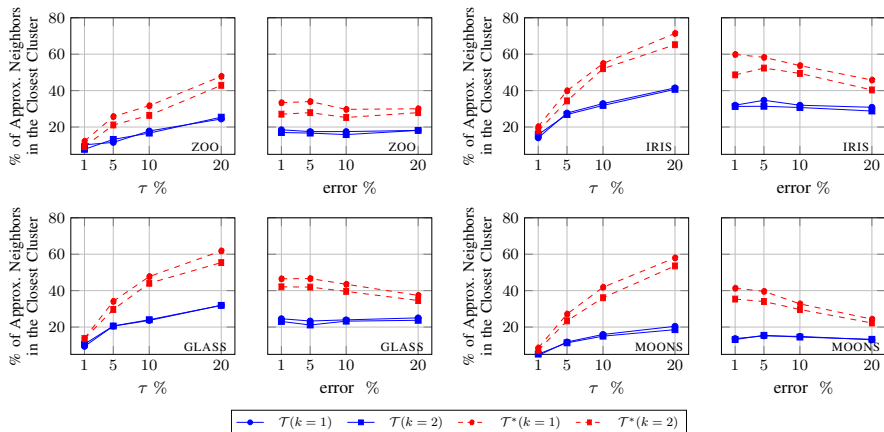
- Relative difference of  $\text{median}_{\tau}$  and  $\text{median}_{\tau^*}$  from the  $\text{median}_{true}$
- $\text{median}_{\tau^*}$  is generally closer to the  $\text{median}_{true}$  compared to  $\text{median}_{\tau}$

# Results (Median Comparison With CROWD-MEDIAN)



- Relative distance of CROWD-MEDIAN and ours from  $\text{median}_{true}$
- For CROWD-MEDIAN, type **O** triplets are translated to type **A**
- Our medians are closer to the  $\text{median}_{true}$  compared to  $\text{median}_{CROWD}$
- $\tau$ % shows the percentage of triplets of type **O**

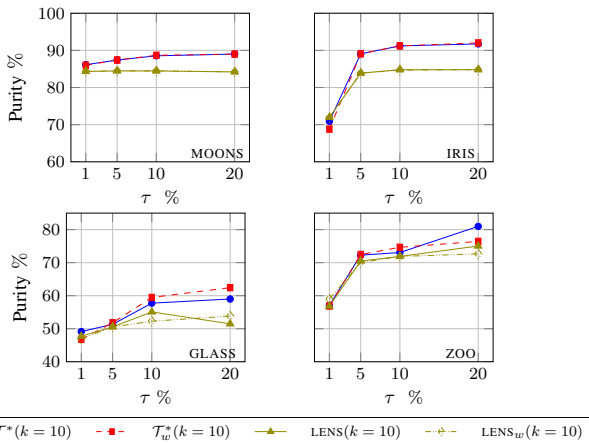
# Results (Nearest Neighbors Comparison)



- Average percentage of approximate nearest neighbors that belong to the closest cluster of each object
- $\mathcal{T}^*(k)$  show results on augmented triplets for  $k \in \{1, 2\}$  neighbors

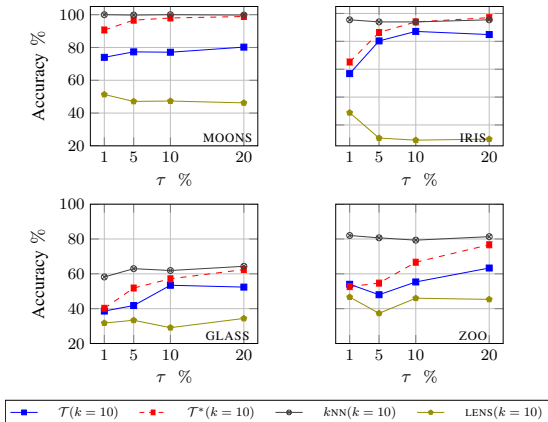


# Results (Clustering Comparison With LENSDEPTH)



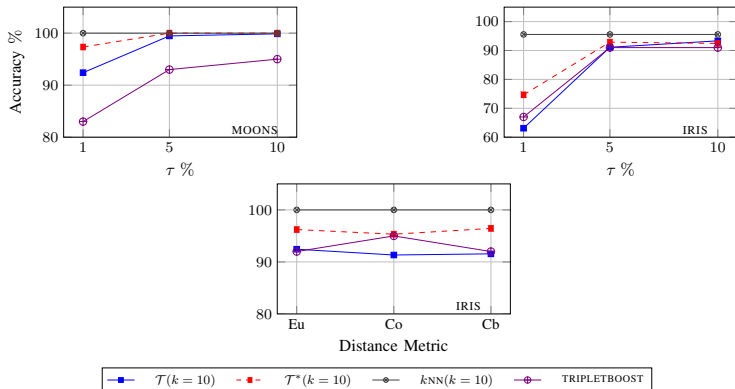
- Purity of clusterings using  $k\text{NNG}$ ,  $k_w\text{NNG}$ , and LENSDEPTH ( $k = 10$ )
- We perform spectral clustering on  $k\text{NNG}$  and  $k_w\text{NNG}$  graphs and consider the same number of eigenvectors as of true classes

# Results (Classification Comparison With LENSDEPTH)



- Classification comparison of  $kNN$  with LENSDEPTH using  $\mathcal{T}$  and  $\mathcal{T}^*$
- $kNN$  shows results based on true neighbors
- In this case,  $\tau$  % shows the percentage of triplets of type **C**

# Results (Classification Comparison With TRIPLETBOOST)



- Comparison of  $kNN$  accuracy with TRIPLETBOOST using  $\mathcal{T}$  and  $\mathcal{T}^*$
- The bottom figure plots results on IRIS data with  $\tau \% = 10$  generated with Euclidean (Eu), Cosine (Co), Cityblock (Cb) distance metrics

# Thank You